

**PROJECT TITLE:** COLLABORATIVE WORKSHOP ON SOCIAL DESIGN

**INSTITUTIONS:** SCHOOL OF THE ARTS AND DESIGN (StAD) & ZURICH SCHOOL OF THE ARTS

**VENUE:** NAIROBI, KENYA & ZURICH, SWITZERLAND

**PROJECT END DATE:** 31 JANUARY, 2015

**PROBLEM:** CHALLENGE OF FOOD SECURITY

**DESIGN BRIEF SUMMARY:**

Considering the global challenge of food security, identify a specific local problem related to the aforementioned challenge using social design research methods, and develop design concepts or prototypes to address the specific problem identified within your cultural context.

Areas that you may focus on include:

- Food production methods.
- Tools
- Income generation through food.
- Fighting malnutrition
- etc.

The proposed solution that you develop should be a concept or prototype for a:

- Service
- Process
- Product
- Communication design campaign
- etc.

***For Example:***

If the specific problem identified in terms of food security is the problem of aflatoxin, which results in the loss of a lot of harvested maize, possible solutions may include addressing questions such as:

- What drying method should be used?
- What storage method can you recommend?
- How can you redesign the traditional granary to fit modern needs?

## WAY FORWARD

In your randomly assigned groups of 6 or 7:

1. First understand the problem of food security through undertaking social design research. Please refer to the PowerPoint or notes from Dr. Osanjo's presentation on Social Design and Social Design Research Methods e.g. Participatory Design, Co-Design, Cultural probes etc + other content from her presentation.
2. Develop conceptual solutions or prototypes for your identified problem.

**NB:** Document your design process through photography, notes, saved sketches, video, audio, etc.

## WORK SCHEDULE

DATE	TIME	ACTIVITY	RESPONSIBILITY
27/1/2015	3 PM	Research Findings presented in the form of story boards, narratives, pictorials, etc.	Student Groups Collins Makunda
28/1/2015	3 PM	Conceptual sketches/ideas/prototypes developed and presented for critique	Student Groups Collins Makunda
29/1/2015	11:30 AM	Final Conceptual Sketch/Prototype presentation for critique and discussion	Student Groups Collins Makunda + Other academic members of Staff
31/1/2015	TBD	Exhibition/Student Presentation of the Project	Student Groups All Academic members of staff

## SOCIAL DESIGN WORKSHOP GROUPS – INTERIOR DESIGN STUDENTS, StAD, UoN

GROUP NO.	GROUP MEMBERS	GROUP LEADER CONTACT INFORMATION
1	Aringo, Bridgit Kamau, Regina <b>Kioko, Irene</b> Muli, Joy Mugo, Rebecca Nyongesa, Edwin Waithaka, Joe	E-mail: <a href="mailto:rkaviki@gmail.com">rkaviki@gmail.com</a> ; Cell: 0729435188

2	Burhanuddin, Umehani Karanja, Beatrice Kirui, Leah <b>Muriithi, Edwin</b> Musoga, Priscilla Adhiambo, Charlene Wariara, Gichane	E-mail: <a href="mailto:muriithie92@gmail.com">muriithie92@gmail.com</a> ; Cell: 0707863136
3	Hinga, Benson Kariuki Celia Kutwa, Christine Muthoni, Evans Nanjendo, Francescah <b>Ochieng, Joan</b> Wariua, Laban	E-mail: <a href="mailto:jnyasure@gmail.com">jnyasure@gmail.com</a> ; Cell: 0719431013
4	Kamau, Ariel Kariuki, Maryann Maina, John Mochama, Dennis Nyabera, Lydia Tabu, Quinter <b>Wekesa, Gerald</b>	E-mail: <a href="mailto:wekhanyagerald@gmail.com">wekhanyagerald@gmail.com</a> ; Cell: 0707492112
5	Kamau, Kelvin Kelemba, Evelyn Munene, Teresia <b>Morike, Devis</b> Nyange, Charity Thandi, Leonard	E-mail: <a href="mailto:aceyke@gmail.com">aceyke@gmail.com</a> ; Cell: 0713238005

**NB:**

Please note that the above project will be graded as your first assignment for the Course:  
BDS 322: Interior Architecture and Human Development.

**Interior Design Lecturer Contacts:**

Collins S. Makunda

E-mail: [collins.makunda@uonbi.ac.ke](mailto:collins.makunda@uonbi.ac.ke)

Cell: +254773678347